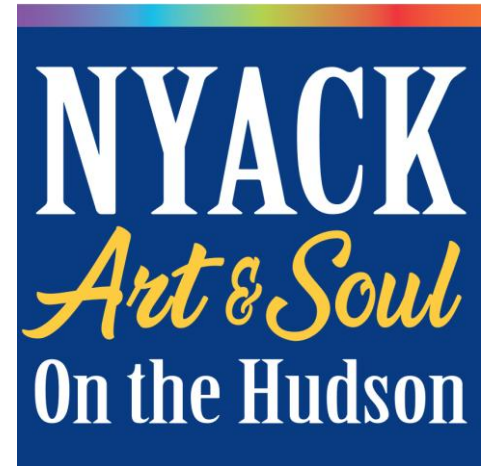


Nyack Tourism Grants 2025

February 27, 2025

Thomas Schneck
President, Visit Nyack



• **Suggested Nyack Tourism Grants 2025**

- Arts Rock, ArtsRock Events, \$4,000
- Carolyn Doyle, Social Dance Parties, \$1,000
- Ecstatic Dance, Ecstatic Dance Event Series, \$2,450
- Edward Hopper House, Plein Air Festival, \$3,500
- Elmwood Playhouse, Various performances, \$2,400
- Historical Society of Nyack, Historic House Tour, \$5,000
- Laura Graham, Second Hand Shop Hop, \$1,200
- Maragon Management/Hippie Dippie Threads, Wellness Fest, \$1,000
- Maureen's Jazz Cellar, Dancing in the Streets/Nyack Jazz Festival, \$4,000
- Modern Druid, Spirit of South Broadway, \$2,000
- Music for Life, Night Out, \$1,500

- **Suggested Nyack Tourism Grants 2025**

- NIFF, Nyack International Film Festival 2025, \$5,000
- Nyack Art Collective, First Fridays, \$1,800
- Nyack Library, Nyack BIPOC Business Event, \$2,000
- Phoenix Theatre Ensemble, Phoenix Festival, \$5,000
- Rockland County Jazz & Blues Society, Nyack Jazz Week, \$2,000
- Rockland Pride Center, Various events, \$2,000
- The Angel Nyack, Ukuleles on the Hudson, \$2,000
- Trade + Prosper, Nyack Village Craft Walk, \$2,500

- Total: \$50,350

- **ArtsRock**

- ArtsRock Events

- Promoting various events ...

- History of Movie Music with Leonard Slatkin, March 28

- 80th Birthday of Tom Chapin Celebration, May 18

- Spring Candlelight Concert, April 5

- Ecotones Concert, June 1

- Projected Attendance : 600+

- Suggested NTG Award: \$4,000



- **Carolyn Doyle**
 - Social Dance Weekend
 - Weekend of April 26
 - Social Dance Workshop with
 - 27 different sessions (Salsa, Cha-Cha, Bachata, etc.)
 - Instructors from Dance Schools in the Region
 - Dance Socials on Friday and Saturday
 - Gala on Saturday with Latin Band
 - Projected Attendance : 150+
 - Suggested NTG Award: \$1,000



- **Ecstatic Dance**

- Ecstatic Dance weekends
 - Offering Transformative Journeys guided by music, monthly event, including
 - Dance instructions
 - DJs and Music
 - Special Performances and Ritual (Cacao Ceremonies, etc.)
 - Artistic offerings (painter, henna, etc.)
 - Partnering with local restaurants
- Projected Attendance : 1,200+
- Suggested NTG Award: \$2,450



- **Edward Hopper House**

- Plein Air Festival, October, 15-19, 2025, consisting of
 - Lecture
 - Hopper Sketch Mob
 - Family Plein-Air Painting, Memorial Park
 - “Would be Artist” Family Tours
 - Hopper’s Nyack Guided Walking Tours
 - Plein Air Painting Invitational
- Projected Attendance : 250+
- Suggested NTG Award: \$3,500



• Elmwood Playhouse

- Uniting Artists in Nyack
 - Promoting the cooperation with Nyack Art Collective ...
 - ... for the Elmwood shows in 2025 season
 - 5 shows with 12 performances each
 - Nyack Art Collective provides (or sometimes creates) art pieces which are aligned to the theme of the current Elmwood show
 - Art pieces are shown in pop up art gallery in the lobby of the playhouse
 - Audience can enjoy art pieces before, after and during intermission
 - Also, cooperation with Scott & Joe who cater and co-host a cheese and wine reception for opening nights
- Projected Attendance : 1,000+
- Suggested NTG Award: \$2,400

Elmwood Playhouse
Since 1947
Nyack, NY

NYACK ART COLLECTIVE

SCOTT & JOE
CHEESE & CHARCUTERIE • WINE BISTRO • GOURMET GOODS

FRIDAY MAY 17
Join us for an opening night gallery reception
THE PLAY THAT GOES WRONG

POTUS
MAR 14 - APR 5
A hilarious look behind the scenes of the White House
[Read more](#)

The Nance
MAY 16 - JUN 7
A vaudeville performer searches for acceptance
[Read more](#)

- **Historic Society Of Nyack**
 - Historic House Tour, May 10 (Mother's Day)
 - Tour of 8-10 houses
 - Self-guided, with House Captain and docent at each house
 - Every participant receives booklet with map, house histories, watercolor rendition, etc.
 - Partnering with local restaurants and shops to promote shopping and dining after tour
 - Projected Attendance : 500+
 - Suggested NTG Award: \$5,000



- **Laura Graham**
 - Nyack Secondhand Shop Hop
 - After very good success of 7 hops in 2023 and 2024, 4 more hops in 2025
 - Guided shopping tours connecting retailers with secondhand offerings
 - 6 unique spots (Trilogy, Honor & Blume, Grace Thrift, Rose Lighting, Main Street Beat, Lemmonade)
 - Special offers at each shop for participants
 - Secondhand finds for all ages and sizes
 - Food and beverage discounts (up to 9 partners at last hop)
 - Projected audience: 500+
 - Suggested NTG Award: \$1,200



- **Maragon Management/Hippie Dippie Threads**
 - Spring/Wellness Fest
 - May 2025
 - Fest in Memorial Park
 - Highlighting wellness and sustainability
 - Different vendors (local and external) highlighting wellness products and services
 - Yoga, Meditation, Massage workshops
 - Projected audience: 500+
 - Suggested NTG Award: \$1,000



- **Maureen's Jazz Cellar**

- Dancing on the Streets/Nyack Jazz Festival
 - Date: May 10 and September 21
 - Great success in last years
 - Family-friendly music festival at the heart of downtown Nyack with
 - Artisan vendors, kid activities, food trucks many hours of free music in the heart of downtown Nyack.
 - Attendance : 3,000+ / event
- Suggested NTG Award: \$4,000



Maureen's JAZZ CELLAR & MAUREEN'S COMMUNITY MAINSTAGE
ARE PROUD TO ANNOUNCE OUR
2024 MAINSTAGE SERIES!

 **DANCING IN THE STREETS**
May 4th 5pm-10pm (Raindate May 11th)

 **SUNSHINE DAYDREAM BLUEGRASS FESTIVAL**
Aug. 10th 5pm-10pm (Raindate Aug. 17th)

 **NYACK JAZZ FESTIVAL**
Sept. 15th 2pm-7pm (Raindate Sept. 22nd)

**FREE CONCERTS FOR THE COMMUNITY
NORTH BROADWAY, NYACK
FAMILY FRIENDLY! FOOD TRUCKS!
WINE & BEER GARDEN!**

- **Modern Druid**

- The Spirit of South Broadway
 - October 17th, start of Halloween activities
 - Street Closing of South Broadway from Hudson to Cedar Hill St.
 - Local Stores offer late-night shopping (incl. several readers at Modern Druid)
 - Restaurants with special themed drinks and food
 - Street Vendors
 - DJs
 - Drum Circle
- Projected Attendance : 500+
- Suggested NTG Award: \$2,000



- **Music for Life / Jeffrey Friedberg**
 - Music for Life's "Night Out"
 - Date: March 21st and November 2025
 - 2-hour variety show including singing, bands, comedy and musical theatre
 - Held at The Angel Nyack
 - Featuring teen and young adult performers with all skills, abilities and events
 - The event is targeted to the neurodiverse community in Rockland, Westchester and Bergen County as well as NYC
 - Special arrangements with restaurants for "day of show" deals
 - Expected Audience: 300+/event
 - Suggested NTG Award: \$1,500

musicforlife's 

Night Out

Featuring inspiring performances from Music For Life participants

TICKETS \$10
RSVP
info@musicforlifecenter.com

**FRIDAY
NOVEMBER 15**
7:00 - 8:30 PM
First Reformed Church
(The Angel Nyack)
18 S. Broadway Nyack NY 10960

musicforlife
CREATIVE ARTS THERAPY PLLC

Music For Life Creative Arts Therapy, based in Nyack, NY, serves children, teens and adults with all skills, abilities and challenges. We have many talented performers, including 8 bands, 3 choruses, 5 musical theater troupes and many individual musicians and artists. NIGHT OUT is an opportunity for some of them to shine and share their music in a professional setting. We will feature 13 of our participants in this show.

NYACK  **Nyack** 
Arts & Soul On the Hudson Chamber of Commerce

- **Nyack International Film Festival**
 - Nyack International Film Festival
 - 7 days event held at Hotel Nyack from March 31 – April 6, 2025
 - 13th Festivals!
 - Showing 70+ Movies and announcing 17 awards
 - Audience: 1,200+
 - Suggested NTG Award: \$5,000



- **Nyack Art Collective**

- First Fridays
 - Free, monthly art exhibition
 - Meet the artists
 - Sample local brews
 - Live music
 - Currently held at Burger Loft
 - Audience: 100+/event
- Suggested NTG Award: \$1,800



- **Nyack Library**

- Nyack BIPOC Business Event

- September 22
 - Art, talks, and performances
 - Serves ethnic/minority groups, offering networking and resources
 - Highlights local history's impact on the present and future
 - Audience: 400+
 - Suggested NTG Award: \$2,000



**NYACK and
VALLEY COTTAGE
LIBRARIES**
COMMUNITY
spotlight

BIPOC*
businesses
* BIPOC stands for Black, Indigenous, and people of color
**September
21 & 22**
12PM-3PM

Two days, two libraries!

Food Trucks
Baked Goods
Performances
Music

Children's Activities
Health & Wellness
Community Information

Jewelry
Art
Crafts
and more!

Join us in celebrating BIPOC businesses and their supporting organizations to create a stronger relationship between them, libraries, and our communities.

Saturday
September 21
at Valley Cottage Library

Sunday
September 22
at Nyack Library

VALLEY COTTAGE LIBRARY
CURIOSITY · INSPIRATION · CONNECTION
valleycottagelibrary.org

NYACK LIBRARY
nyacklibrary.org

- **Phoenix Theatre Company**
 - Phoenix Festival
 - 4th year of Live Arts Festival
 - Oct 3– 16, 2025
 - Theater, Dance, Music
 - All performances will be held in the Village of Nyack at various locations
 - Audience: 1,000+
 - Suggested NTG Award: \$5,000

CELEBRATING OUR 3RD SEASON IN NYACK!



LIVE ARTS IN NYACK
PHOENIX
FESTIVAL

12 DAYS!
13 PERFORMANCES!
6 NYACK VENUES!

SEPTEMBER 12-22, 2024

<p>12</p>  <p>OPENING GALA</p> <p>HOTEL NYACK - 6:30PM</p>	<p>13</p> <p>FREE EVENT*</p>  <p>An Evening With Author & Playwright Sara Farrington</p> <p>BIG RED BOOKS - 7PM</p>	<p>14</p>  <p>A TROJAN WOMAN</p> <p>THE NYACK CENTER - 3PM</p>
<p>15</p>  <p>BOY MY GREATNESS</p> <p>THE NYACK CENTER - 3PM</p>	<p>16</p>  <p>NURSE!</p> <p>BIG RED BOOKS - 7PM</p>	<p>17</p>  <p>AUTUMN SERENADES ELLEN MENDELLE & JESSICA CRANDALL</p> <p>FIRST REFORMED CHURCH - 7PM</p>
<p>18</p>  <p>OUT OF THE HAT</p> <p>THE NYACK CENTER - 7PM</p>	<p>19</p>  <p>THE PORTABLE DOROTHY PARKER</p> <p>NYACK LIBRARY - 6:30PM</p>	<p>20</p>  <p>VITA AND VIRGINIA</p> <p>BIG RED BOOKS - 7PM</p>
<p>21</p> <p>SHAKESPEARE IN THE PARKING LOT PRESENTS:</p> <p>FREE EVENT*</p>  <p>TWELFTH NIGHT</p> <p>MEMORIAL PARK - 3PM</p>	<p>21</p>  <p>EMOTIONS PHYSICAL THEATRE</p> <p>FIRST REFORMED CHURCH - 7PM</p>	<p>22</p> <p>NOMAD THEATRICALS PRESENTS:</p> <p>FREE EVENT*</p>  <p>THE PARK BENCH PLAYS</p> <p>MEMORIAL PARK - 3PM</p>



* This performance is FREE, but please reserve your ticket on our website.

FOR PROGRAM DETAILS AND TICKETS:
LiveArtsInNyack.com 833-681-4800 BOX OFFICE

- **Rockland County Jazz & Blues Society**
 - Nyack Jazz Week
 - September 21 - 27
 - Weeklong Jazz Event
 - Multiple locations in Nyack (Maureen's, Black Parakeetz)
 - Audience: 3,000+
 - Suggested NTG Award: \$2,000



- **Rockland Pride Center**

- Various events throughout the year promoting
 - Regular events (LGBTQ+ Youth program, Family Craft Workshops, Social programming, Lesbian Happy Hour)
 - Rockland Pride Sunday
- Audience: 12,000+
- Suggested NTG Award: \$2,000



A vibrant poster for Rockland Pride Sunday. The top left features a circular inset photo of a crowd at a pride event. A large, stylized rainbow arches over the text 'ROCKLAND PRIDE SUNDAY' in bold, colorful letters. Below the title, a rainbow-colored paint-drip graphic is visible. The poster includes the Rockland Pride Center logo, which features a rainbow heart and the text 'PHYLLIS B. FRANK PRIDE CENTER OF ROCKLAND COUNTY'. A black banner with white text indicates the date '9 JUNE' and location 'DOWNTOWN NYACK, NY', with a time range of '11:00 AM - 5:00 PM'. Below this, the text 'FREE AND OPEN TO ALL' is prominently displayed. A list of activities follows: 'Food! | Parade! | Entertainment! | Drag Performances! Vendors! | Children's Activities! | Youth Pride! | and MORE!'. The bottom of the poster features logos for 'ARTSW' (ArtsWestchester), 'Rockland County TOURISM', and the 'Village of Nyack' seal.

ROCKLAND PRIDE SUNDAY

PHYLLIS B. FRANK PRIDE CENTER OF ROCKLAND COUNTY

9 JUNE **DOWNTOWN NYACK, NY** **11:00 AM - 5:00 PM**

FREE AND OPEN TO ALL

Food! | Parade! | Entertainment! | Drag Performances!
Vendors! | Children's Activities! | Youth Pride! | and MORE!

Supported by:

ARTSW
ARTSWESTCHESTER

Rockland County
TOURISM

VILLAGE OF NYACK

- **The Angel Nyack**
 - Ukuleles on the Hudson
 - September 20th, Mass Ukulele concert in Memorial Park
 - Saturday before Nyack Jazz Festival
 - Expecting multiple hundred Ukulele players
 - Ukuleles are easy to play, Ukuleles will be on hand to be borrowed
 - Audience is encouraged to buy food for fun, picnic atmosphere
 - Goals is to break Guinness Book of World Records of 8,500 Uke players At some point!
 - Audience: 500+
 - Suggested NTG Award: \$2,000



- **Trade + Prosper/Luise Newsome**

- Nyack Village Craft Walk
 - October 4-5, 2025
 - Open-air crafts market
 - Curated 70+ vendors on upper lawn of Memorial Park and in Hezekiah Easter Park
 - Brick & Mortar stores, bars and restaurant can participate for free with special promotions and signature experiences
 - Comprehensive event map will showcase all participants
 - Audience: 10,000+
- Suggested NTG Award: \$2,500



THANK YOU FOR YOUR SUPPORT!